



AHMED OMAR HASSAN FAHMY

Artist, Writer, Creative.

01. Skills

CREATIVE WRITING	■ ■ ■ ■ ■
STORYBOARDING	■ ■ ■ ■ ■
MICROSOFT WORD	■ ■ ■ ■ ■
MICROSOFT PPT	■ ■ ■ ■ ■
MICROSOFT EXCEL	■ ■ ■ ■ ■
ADOBE PHOTOSHOP	■ ■ ■ ■ ■
ADOBE ILLUSTRATOR	■ ■ ■ ■ ■
WORDPRESS	■ ■ ■ ■ ■

02. Languages

ENGLISH	■ ■ ■ ■ ■
GERMAN	■ ■ ■ ■ ■
ARABIC	■ ■ ■ ■ ■
SPANISH	■ ■ ■ ■ ■

03. Experience

FREELANCE

FREELANCE CREATIVE / 2018 - PRESENT

- Copywriter developing creative copy for branding, advertising, scripts, and web-copy purposes.
- Developed storyboards and screenplay for music videos, short films, and promotional shoots.
- Engaged in content management, social media marketing, and SEO operations.
- Served as a brand coordinator and creative consultant overseeing advertising, creative strategies, and campaign development.

ZAITUNA COMERCIO S.L.

BUSINESS DEVELOPMENT MANAGER / 2020 - 2022

- Managing and maintaining relationships with distributors and supply chains.
- Development of market research.
- Following and analyzing international and local business trends.
- Creative strategic planning.

INTERNSHIP / IMPACT BBDO

JR. ENGLISH COPYWRITER / 2018

- Gained practical experience and insights working on Etisalat & Swype campaigns.
- Branding, Flyers, Emailers, Radio ads.

04. Education

COLOGNE BUSINESS SCHOOL

DIGITAL MARKETING M.A. / 2022 - 2024

- Advanced Digital Marketing Techniques & Tools.
- Omni-Channel Commerce. (Artificial Intelligence)
- Online & Social Media Management.
- Innovation Management & Digital Transformation.
- Digital Content Creation.
- Product Management & UX Design.

** Collaborative practical projects with Bosch, Douglas Tourismus NRW, Homú.*

** Member of the CSR Student Team (Social Media Manager)*

CANADIAN UNIVERSITY OF DUBAI

BACHELOR OF COMMUNICATIONS (ADV) / 2016 - 2019

- Advertising Copywriting.
- Print Advertising.
- Promotional Techniques.
- Integrated Marketing Communications.
- Graphic and Layout Design.